

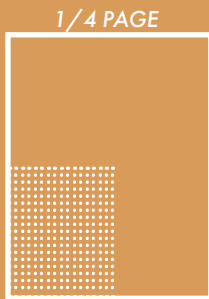
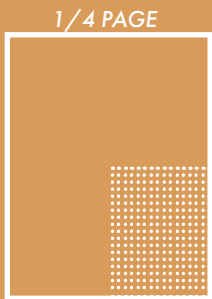
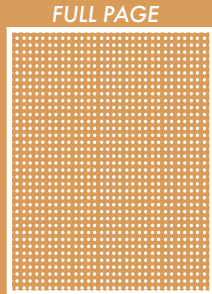
# ADVERTISING

*with the*

# PEORIA AREA CHAMBER



# CHAMBER REPORT



The Chamber Report is our quarterly print newsletter that circulates to 1,000+ businesses & is sent directly to over 2,000 professionals in the tri-county area. This publication is the go-to advisory for the latest business news in the Peoria area and updates on business community growth.

Get the maximum value for your advertising dollars by reaching decision-makers in your business

SIZE	FINAL DIMENSIONS	1X
1/2 PAGE	8.5" x 5.5" HORIZONTAL	\$325
1/2 PAGE (BACK)	8.5" x 5.5" HORIZONTAL	\$375
1/4 PAGE	4.25" x 5.5" VERTICAL	\$200
FULL PAGE	8.5" x 11" VERTICAL	\$550

The deadline for **payment and artwork** is the 1st of each month preceding publication: Dec. 1/Mar. 1/June 1/September 1.

Artwork in full color .pdf file at 300dpi resolution with bleeds should be sent via email to Brandon Thompson at [brthompson@peoriachamber.org](mailto:brthompson@peoriachamber.org)



# CHAMBER REPORT



## \$1500 MEMBER SPOTLIGHT

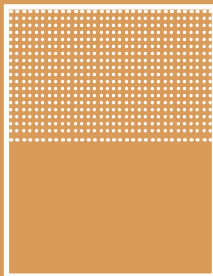
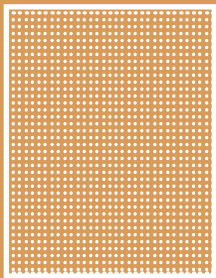
### COVER IMAGE GUIDELINES

- Image must be 8.5" x 11" in .jpg format at 300 dpi resolution
- Image must be a photograph of business location, employees, or related business ventures. Graphically altered or designed cover pieces will not be accepted
- Client may also submit a business logo at 300 dpi resolution to appear on the cover and alongside feature article.

### FEATURE ARTICLE GUIDELINES

- Article can be no longer than 300 words, and must include title
- Article must detail products or services that pertain to the value it has for the members of the business community.
- Client may also submit a photograph no larger than 3.5" x 2" (vertical or horizontal) to appear alongside feature article.

\*PHOTOS AND ADVERTORIAL CONTENT ARE SUBJECT TO EDITORIAL APPROVAL



The deadline for payment and artwork is the 1st of each month preceding publication.

Artwork in full color .pdf file at 300dpi resolution with bleeds should be sent via email to Brandon Thompson at [bthompson@psoriachamber.org](mailto:bthompson@psoriachamber.org)



# CHAMBER CALENDAR

The PACC Calendar is produced annually and mailed out to over 1,000 businesses & organizations. Reach extends exponentially beyond a single person and can be seen by an organization's employees, customers/clients and new potential consumers in the community.

## \$425 ANNUAL PACC CALENDAR AD

### IMAGE GUIDELINES

- Image must be 11"x 8.5" or 12"x9.5" with bleeds or in .jpg format at 300-600 dpi resolution, full color, and print ready.
- Accepted file type are EPS, TIF, PNG, or High-Resolution PDF/JPG

**\* ONLY 12 AVAILABLE/YEAR**  
**Months are first come first serve**

The deadline for payment and artwork is the 1st of October.

Artwork should be sent via email to Brandon Thompson at [bthompson@peoriachamber.org](mailto:bthompson@peoriachamber.org)



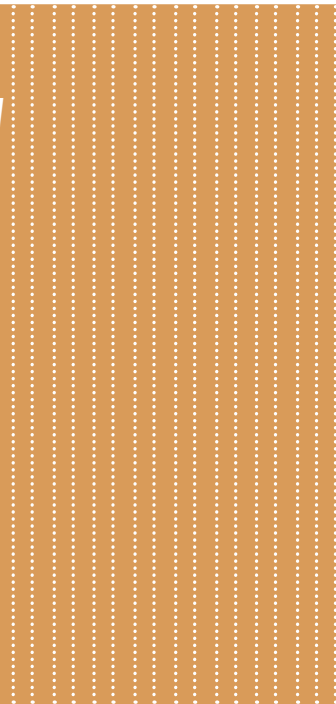
# CHAMBER COMMUNICATOR

The Chamber Communicator is a subscription-based e-newsletter sent to over 5,000 area business professionals during the 2nd and 4th week of each month. The Communicator keeps subscribers up-to-date on the latest business topics impacting the Peoria Area.

*Posting a banner ad allows businesses to deliver a targeted message to a network of potential clients, vendors, and colleagues.*

## BANNER AD \$50/ISSUE

1.6" W x 3.2" H or  
150px W x 300px H



The deadline for payment and artwork is the Thursday prior to publication, before the end of the business day.

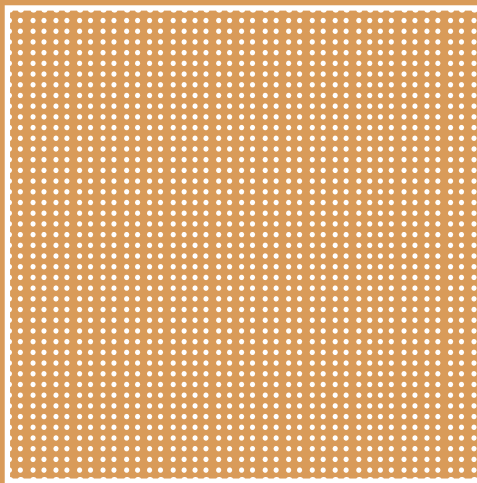
Finished artwork, including a URL link of your choice, should be sent via email to Brandon Thompson at [btompson@peoriachamber.org](mailto:btompson@peoriachamber.org)

All artwork should be submitted at 96dpi resolution

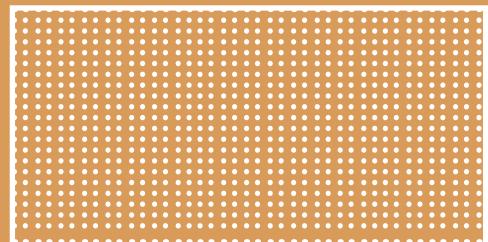
# CHAMBER E-BLAST

The Chamber Member Feature is an email distributed to over 5,000 professionals in the area from the Peoria Area Chamber. Only one advertiser is featured in each edition, with only four available each month, giving your business a unique opportunity to capture attention and break through digital clutter.

## IMAGE \$50/EACH



## ARTICLE \$50/EACH



Including headline and introduction paragraph, article cannot exceed 300 words. You may also submit a logo or image size 200px W x 200px H

**\* ONLY 12 AVAILABLE/YEAR**

The deadline for payment and artwork is the Thursday prior to publication, before the end of the business day.

Finished artwork, including a URL link and subject line of your choice, should be sent via email to Brandon Thompson at [bthompson@peoriachamber.org](mailto:bthompson@peoriachamber.org)

All artwork should be submitted at 96dpi resolution

**CHAMBER MEMBER**  
*feature*

Join Eureka College for a lunch-and-learn webinar on their newly introduced *Cybersecurity Bootcamp* program.

**Tuesday, March 30th at 12:30pm**

*What is it and Who is it for?*

This bootcamp is designed to successfully prepare people with little or no background in IT for entry level jobs in cybersecurity. No prior knowledge or experience required!

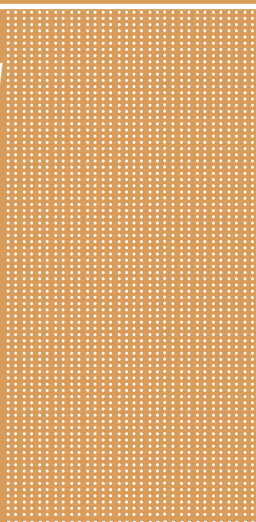
[Register Here](#)

# YPPG UPDATE

The Young Professionals Organization of Greater Peoria is a group of over five hundred 20-and-30-somethings with a drive for community involvement and professional development. Our bi-monthly e-newsletter, sent the 1st and 3rd week of each month to over 500 young professionals in the area, is the perfect place for you to target an audience that is integral to the future of business in the Peoria area.

## BANNER AD \$35/ISSUE

1.6" W x 3.2" H or  
150pxW x 300pxH



The deadline for payment and artwork is the Thursday prior to publication, before the end of the business day.

Finished artwork, including a URL link and subject line of your choice, should be sent via email to Brandon Thompson at [bthompson@peoriachamber.org](mailto:bthompson@peoriachamber.org)

All artwork should be submitted at 96dpi.

YPPG

Young Professionals of Greater Peoria April 5, 2021

The Young Professionals of Greater Peoria organization continues to provide opportunities for you to feel engaged in our community, as well as offer programs that contribute to your development as a young professional and future leader in our region. We have plenty of opportunities for you to become more involved, so please feel free to reach out about joining our board or one of our committees.

Sincerely,  
Kelly Schneider  
YPPG Program Manager  
[kcschneider@peoriachamber.org](mailto:kcschneider@peoriachamber.org)

Visit YPPG Webpage

YPPG News & Events

Go **VOTE** on April 6!  
Let your voice be heard!

Go **VOTE**  
on April 6!

Our Office will **CLOSE** at  
Noon on 4/6 so Staff can get  
to the Voting Booth

VOTE

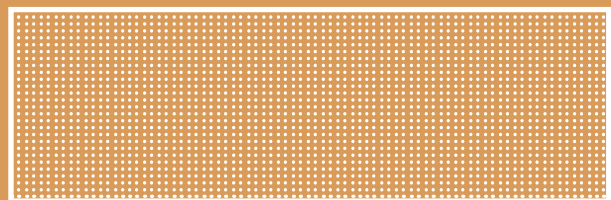
Consolidated General Election Day is April 6

# SPONSORSHIP BANNER AD

Advertise on the site that acts as a forum for Chamber members to collect and share information. With an average of over 11,500 page views a month, and 4,800 visitors, our website features an up-to-date business directory that members and non-members alike use to shop local business, and is a one-stop-shop for Chamber event registration. Your banner ads on the Chamber website will be seen by business professionals every day!



## BANNER AD \$300/MONTH



1250pxW x 400pxH

The deadline for payment and artwork is the Thursday prior to publication, before the end of the business day.

Finished artwork, including a URL link and subject line of your choice, should be sent via email to Brandon Thompson at [btompson@peoriachamber.org](mailto:btompson@peoriachamber.org)

All artwork should be submitted at 96dpi.

Space is limited to 3 sponsorships on homepage per month.



# KEY CONTACT MAILING LIST

## IS DIRECT MAIL PART OF YOUR MARKETING PLAN?

\$150

If so, you need the Chamber's mailing list. Our mailing list is ~1,000 entries & includes company name, contact name, address and phone. This list is provided as a excel spreadsheet. Payment must be made prior receiving the list.

\*This list is intended for direct mail and does not include email addresses

# READY TO PURCHASE AD SPACE?

**Suzy Watkins**

*Director of Sales*

[swatkins@peoriachamber.org](mailto:swatkins@peoriachamber.org)

# SUBMITTING ARTWORK?

**Brandon Thompson**

*Director of Marketing & Events*

[bthompson@peoriachamber.org](mailto:bthompson@peoriachamber.org)

**QUESTIONS?** CONTACT US



309.495.5900

[bthompson@peoriachamber.org](mailto:bthompson@peoriachamber.org)

403 NE Jefferson Ave. Peoria, IL 61603